



EVERYTHING ELECTRICAL



FREE

One Pocket Flash Light—

Free—with every

\$3.50 Electric Toaster Hot Point—

toasts two slices of bread at same time

Electric Disc Stoves, very handy for traveling and light housekeeping, at \$4.50 and \$5.50.

Electric Grill—you can cook—fry, broil and toast; all heavy nickel plated, at \$5.00.

Electric Chafing Dishes, heavy nickel plated on brass, at \$12.50.

Electric Percolator—Ready to use, at \$6.25 and \$3.75.

Royal Electric Cleaner—Best on the market; free demonstration at your house—\$35.00.

Hot-point Boudoir, Electric Iron, packed in beautiful colored Fanconia Art Bag, at \$4.50.

Electric Iron, guaranteed for ten years, at \$1.98.

Palais Royal

A. Lisner

G and Eleventh

Wonders of Electricity Are Demonstrated At Local Exhibition

Hundreds of Devices Are Shown In Operation In Connection With Show at 1212 G Street—Many Special Events.

The marvels of the modern miracle—Electricity—are being demonstrated at the Electric Show at 1212 G street northwest as a part of the local observance of National Electric Week.

Almost every known electrical device, applicable to general use, is to be seen there in actual operation. Admission is free and the exhibition is open from 10:30 a. m. to 10:30 p. m.

A special event for tonight is the electrically decorated automobile parade. About 300 cars will assemble at 7:45 at Washington circle, proceeding on Pennsylvania avenue to the Peace Monument; around the Peace Monument northwesterly on Pennsylvania avenue to

Thirteenth street, to G street, easterly on G to Tenth street, where the parade will disband.

At 2 and 8 p. m. daily, Mrs. Alice E. Whitaker, an acknowledged expert in the art of cookery, will deliver lectures and demonstrations.

Many other special events of interest have been arranged, including window dressing and window lighting contests, and an essay contest for both children and adults.

No progressive person can afford to miss a visit to the Electrical Show. In no other way is it possible to gain an adequate idea of the great variety of uses to which electricity can be put in lightening burdens in either the home, store or factory.

C. Schneider's Sons

1207 F Street



Rite-Heat
Iron—
Guaranteed
For Life

Only \$4.00

Special Display Electrical Appliances

During Electrical Week we will give you FREE a flash light with every \$5.00 purchase of Electrical Appliances. Every-thing electrical is here.

WALFORD'S

HEADQUARTERS FOR

Electric Flashlights, "Radio" Batteries, "Wireless" Flashlights

SPECIALS

Pistol Flashlights, 95c.

Boy Scout Flashlights, \$1.25.

Hand Electric Lanterns, \$1.50.

Full Line of Nickel and Fiber Case Flashlights

Safety Razors, Pocket Knives, 25c up.

Jubilee Razors, guaranteed, \$2.50.

Twinplex Strops for Gillette Blades.

Thermos Bottles and Cases.

Carving Sets, \$1.00 up.

909 Pa. Ave. N. W.

W. B. Moses & Sons

F and 11th Sts.



Lamps

Boudoir Lamp, 15 in. high, old gold finish with burnished edges, complete with bulb..... \$3.25

Silk shades for above; rose, gold, pink, lined with white silk and fully trimmed with gold lace. Each..... \$3.00

Old gold Floor Lamp, with burnished mountings, fluted column, with 2 bulbs..... \$15.50

Mahogany Floor Lamp, highly polished, 3 outlets, complete with bulbs..... \$18.75

Silk Shades for above lamps in odd shapes, silk covered and trimmed with gold galoon and lace, and silk or gold fringe,

\$17.00, \$20.00, \$25.00, \$30.00 & \$40.00



1
Electric Nursery Warmer
Hygea Bottle



6
Electric Curling Iron



7
Electric Luminous
Radiator



2
Electric Coffee Percolator



8
Cozy Glow Heater



3
Electric Turnover
Toaster



9
Electric Irons



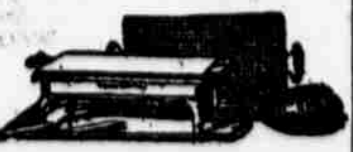
4
Electric Saute Pan



10
Electric Therm Hot Plate



11
Electric Heating Pad



5
Electric Toaster Stove



13
Electric Disc Hot Plate
Our show at electric exhibit this week will interest. Call—1212 G St.



12
Electric Toaster

Electric Appliance Demonstration Week

AT THE

CARROLL ELECTRIC CO.

Do you realize what an age of marvels is this? Have you ever stopped to think that the geni of our childhood's books are with us today and able to perform wonders undreamed of a third of a century ago? Yet ELECTRICITY is the miracle of today, ready at the touch of a button to perform miracles.

To show you how this magic fluid can be applied in lightening household tasks, we're holding this demonstration week, and everyone in Washington is invited to come to our store and view the wonders that science has wrought.

Westinghouse Electric Ware

- | | |
|---|---|
| 1. Nursery Milk Warmers with Hygea Bottle \$8.50 | 6. Electric Curling Irons.....\$3.75 |
| 2. Coffee Percolator, 5-cup size.....\$7.00 | 7. Luminous Radiators.....\$13.50 |
| 3. Toaster Stoves, complete.....\$6.00 | 8. Cozy Glow Radiators.....\$8.25 |
| 4. Saute Pan for stewing or baking.....\$2.50 | 9. Electric Irons 13 & 6 lb.....\$4.00 |
| 5. Turnover Toasters (turn the Toast itself).....\$4.00 | 10. 8-inch Hot Plates.....\$6.00 |
| | 11. Electrotherm (heating pan).....\$7.50 |
| | 12. Radiant Toasters.....\$1.75 |
| | 13. 4-inch Disc Stove.....\$4.50 |



Eden Washing and Wringing Machine

We'll install this Machine in your Laundry and demonstrate it to you without cost or obligation on your part. A family wash for 6 persons can be done on this machine at the cost of 3c in electricity.

Cook Electrically

and cook safely, cleanly, economically. No dust, no dirt, no danger. Westinghouse Ranges are the highest type ranges you can get. The cost is really reasonable. We're Exclusive Distributors Here.

CARROLL ELECTRIC CO.

Phones
Main 7320-21

714 12th St. N. W.



This Is America's Electrical Week!

IN acknowledgment of, and as a tribute to, the service Electricity is rendering humanity, the great industries of the country decided to dedicate the week of December 2 to 9, 1916, to a national celebration known as America's Electrical Week.

JOIN the nation in this celebration of electrical progress.

LIGHT your city, your home, your business place with Electricity.

LEARN more about Electricity, and its usefulness in factory, office, store, home.

GIVE electrical Christmas gifts—BE An Electrical American.

Celebrate with us! We will hold "Open House" at the headquarters, 1212 G St. N. W.—Our display occupies the entire second floor.

This is your invitation to stop in and look around. Our housekeeping friends, particularly, are invited to come and see what Electricity can contribute to their happiness and comfort.

Also, you will find the Week an especially opportune time to do your elec-

trical Christmas shopping. The stocks are complete and fresh—the salespeople bright and alert to help you to make your selections. We urge you to come in and see our display—remembering that you are always welcome and that a visit entails no obligation to purchase.

POTOMAC ELECTRIC POWER CO.

Cor. 14th and C Sts. N.W.

Main 7260, Please